



COMMUNITY
FOUNDATION
of Northern Nevada

Corporate Philanthropy Partners

5 Years of Impact: 2017-2021

Forging Partnerships and
Driving Initiatives to Solve Local Issues





Nevada Caregivers (formerly Washoe Caregivers)

“The Washoe Caregivers Guidebook is the biggest tool we have as caregivers because there is so much information out there, and the website, WashoeCaregivers.org, is a gift to people on where to turn for help.”

– *Bonnie Read, family caregiver*

Many family caregivers want to know if they can get paid to take care of their mom, dad, or an aging family member. It can be tough to navigate compensation options. Check out the Caregiver Compensation Guide at <http://nevadafund.org/community/caregiver-support>

Pandemic Response – COVID-19 Relief Fund Distributes over \$340,000

“On behalf of Community Services Agency, I would like to extend my sincere appreciation for your generous grant in the amount of \$10,000. We will utilize the funds for technology and emergency assistance for those less fortunate who have been most impacted by the pandemic and in support of our mission.”

– *Community Services Agency*

Preventing Financial Scams

“The Foundation’s great work in building bridges with a wide variety of community groups, from business associations to law enforcement to advocacy groups, has enabled the FTC to reach a wide and diverse audience.”

– *Thomas Dahdouh, Western Regional Director
Federal Trade Commission*

In conjunction with the Better Business Bureau, the Community Foundation helped develop and distribute 11 PSA’s on preventing scams at <https://nevadafund.org/scams>

Community Housing Land Trust – Affordable Home Ownership with City Cottage

“I’m a non-profit worker and James is disabled, and seeing the reality of the housing market first-hand, we never thought that buying a home would ever be a reality for us. As we recently began discussing starting our family, we thought about how we could make that work in our tiny apartment. We are so grateful to Kyle and the Community Foundation for how they have changed our lives. And I am so excited for our future.”

– *Aria Overli, new owner of the City Cottage*



COVID-19 Small Business Resource Guide

“Oh, you will actually hand out the guides in person? Fantastic! That has never happened here before.”

– Tom Stewart, Owner Truckee Meadows Herbs; President Wells Avenue Merchants Association

Connected 28 local businesses with resources and information to navigate the pandemic.



449

very low-income folks helped with safe and affordable housing at Village on Sage Street

11

PSAs distributed on how to prevent scams

52

Executive Directors were trained through the Nonprofit Academy

20,391

Caregiver guidebooks distributed

5 Years of Impact:

2017-2021

- 2017** Exploration of community affordable housing needs with a convening of interested parties including nonprofits, governmental bodies, and private sector
- Creation of washoecaregivers.org website for area resources for caregivers
- Washoe Caregivers Guidebooks printed (5,000)
- 2018** Second edition of Washoe Caregivers Guidebook printed (12,700) and Spanish version printed (3,000)
- Construction of the Village on Sage Street 216 dorm-style rooms and campus begins
- 2019** Introduced Preventing Financial Scams as newest initiative and held convenings to identify topics and then narrow the focus for optimum results
- Launch of Nonprofit Academy for Executive Directors
- Village on Sage Street opens its doors to 216 very low-income individuals
- 2020** COVID-19 Relief Fund established, and funds distributed to area healthcare providers and other frontline nonprofits helping with the effects of the virus
- Small business resource guide developed and distributed to minority businesses for safe re-opening during COVID-19
- 2021** New website development for the Washoe Caregivers
- Sold first affordable single-family home through the Community Housing Land Trust and made progress on 20 single-family homes project in Golden Valley
- Caregivers' Compensation Guide created
- Launch of Scam Alerts and Tips

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What's your idea for helping the community with a CPP initiative? Call Nick Tscheekar at (775) 333-5499.



Want your business to be part of the Corporate Philanthropy Partners? Call Jamie Klund at (775) 333-5499.

Learn more about our impact at <http://nevadafund.org/impact>