

# PRIVACY POLICY

# **PURPOSE**

The Community Foundation of Northern Nevada recognizes and respects the privacy of donors and website users. This policy describes the types of information we may collect from you or that you may provide when you visit our website, nevadafund.org, and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy only applies to the information the Community Foundation collects on our websites: nevadafund.org, campaignforourcommunity.org, washoecaregivers.org, nevadamentors.org and renoyouthnetwork.org. It does not apply to information collected by us offline or by any other means, nor does this policy apply to any information collected by any third party, including through any application or content that may link to or be accessible from or on our websites. Your browsing and interaction on any other website, including websites to which the Community Foundation links, is subject to that website's own rules and policies. Please review those policies and rules before proceeding as the Community Foundation does not make any representations about the policies of any organization or website to which we link and disclaims any liability or responsibility for such other website's content, rules, or policies.

## I. Types of Information We Collect

The Community Foundation collects two types of information on our websites: (1) personal information you knowingly and voluntarily provide that is collected on an individual basis, and (2) website use information collected automatically, and on an aggregate basis, as you and others navigate through our websites.

### II. Personal Information You Provide to Us

The information we collect on or through our website may include information that you provide by submitting forms on our websites. This includes, but is not limited to, information provided online at the time of setting up a fund and contributing to a fund. You acknowledge that we may, in our sole discretion, preserve your information, share your information with trusted third parties who assist us in operating our website, conducting our business and servicing our clients and visitors, and if required to do so by law or in the good faith belief that such preservation or disclosure is reasonably necessary to: comply with legal process; respond to claims that any Content violates the rights to third parties; protect the rights, property or personal safety of The Community Foundation, its users or the general public. These trusted third parties agree to keep this information confidential. You may be required to provide financial information before adding money to your fund or another fund. The Community Foundation does not store or keep on file any of the financial information provided.

#### III. Website Use Information

Our site uses Google Analytics. Information recorded includes how you arrived at our site (e.g., the URL you came from or if you arrived from another site), your network name, your browser



type, which type of Internet browsing device you are using, the country, state, and city where your server is located, and the pages viewed during your visit to our site.

Our site also uses two specific Google Analytics features: Google Analytics Demographics and Interest reports. These features generate information about a user's age, gender and interests from Google's interest-based advertising or third-party audience data to improve services on our websites. This information is tracked using Google's DoubleClick cookie.

We do not and will not merge any personally identifiable information with non-personally identifiable information previously collected unless you have been given notice of and have given prior affirmative (i.e. opt-in) consent.

Google's ability to use and share information collected by Google Analytics about your visits to this website is restricted by the Google Privacy Policy. To provide website visitors more choice on how their data is collected by Google Analytics, Google has developed an Opt-out Browser add-on, which is available by visiting Google Analytics Opt-out Browser Add-on, to enable you to opt-out of Google's programs.

### IV. How We Use Your Information

We use information that we collect about you or that you voluntarily provide to us to present our website and its contents to you, to provide you with the services that you requested, to send you email confirmations for your online transactions, and to notify you about Community Foundation events or other information related to the Community Foundation's mission. If you wish to optout or unsubscribe from any Community Foundation services, please contact us through email, telephone or U.S. Mail as provided below.

### V. Information Disclosure

The Community Foundation does not rent, sell, or share any personal information about individual users with any third party except to provide the services you have requested. The Community Foundation may disclose your personal information to comply with any court order, law, or legal process, including responding to any government or regulatory request.

### VI. Credit Card

If you choose to contribute to a fund on our websites, you will need to accept the terms in addition to providing personal information including name, mailing address, billing address, telephone number, credit card number, credit card expiration date and a CCV.

## VII. Security

We have implemented measures designed to secure your personal information from unauthorized use, alteration, and disclosure. Any payment transaction involving credit card or personal information provided through the website will be encrypted by establishing a "secure

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session" using PayPal. Other communication may not be secure unless you are advised that security measures will be in place prior to you transmitting the information.

### VIII. Your Consent

By accessing or using our websites, you consent to the collection and use of information by the Community Foundation as outlined in our privacy policy. This policy may be updated, and you acknowledge and agree that it is your responsibility to review the privacy policy page periodically and to be aware of any modifications. Continued use of our website after we make revisions is deemed to reflect acceptance of those changes. Should you have additional questions, comments or concerns about this privacy policy and our privacy practices, contact us at:

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